



French Wedding Style is a wedding directory & wedding blog dedicated exclusively to English speaking couples planning a destination wedding in France. Having been around for 11 years, we have inspired brides with over 3,000 posts highlighting real weddings, useful tips, curated vendors & truly magical venues.



FRENCH WEDDING
STYLE

Media kit 2023



32.2K



284K



15K



4.7K

KEY STATS

No.1 Google ranking for:
"French Wedding Directory"

No.1 Google ranking for:
"Best Wedding Chateau"

No.1 Google ranking for:
"Best Wedding Venues France"

17K+ Page views p/m

AUDIENCE

72% FEMALE 28% MALE

TOP LOCATIONS



38% USA

27% France

19% UK

26% Other

SERVICES

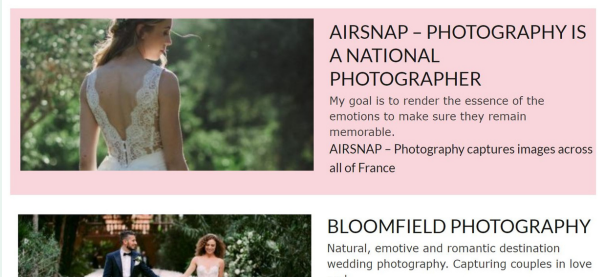
DIRECTORY LISTING

Includes a free Instagram Post

200€

DIRECTORY HIGHLIGHT

150€



SPONSORED POST

300€

WRITERS FEE

70€

REAL WEDDING SUBMISSION

100€

Free for our directory members
listed vendors have priority

BANNER ADS

Tier 1

200€ p/m

Tier 2

100€ p/m



ENGAGEMENT

Did you know that 62% of brides read wedding blogs every day when planning their wedding?
Our audience is highly engaged, spending an average of 2 minutes 6 seconds on every page view. 87% of our return visitors also follow us on social media.

OUR AUDIENCE

Over the years, we have built up a highly targeted audience comprised mostly of couples from the UK, US, Canada and Australia – in the active planning and research phase of a destination wedding in France.
Over 30,000 couples per month engage with our website, all looking to choose their dream vendors and venues for their French wedding.